

# RESUME

## nate scoble

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### GOALS

Creating incisive and memorable graphic communications, drawing on my extensive experience in creating branding and identity, designing publications including magazines, corporate Annual Reports, brochures, and catalogs, ad design, and package design. I'm at home all the way from creating concepts to their final production. I value working as part of a team, but am just as comfortable completing projects independently.

### PROFESSIONAL ACTIVITIES

#### Art Director, CANYON DESIGN • 6/00 – present

Created branding and identity for clients in consumer retail, cosmetics, software, and other sectors. Designed catalogs, brochures, packaging, print ads, newsletters, Web sites, and collateral.

#### Freelance Designer • 10/96 – present

Designed magazines, books, special sections, advertisements, and identity. Of particular note, designed the premiere issue of ROBB REPORT VACATION HOMES in 2004.

#### Senior Designer, DAILY PLANET COMMUNICATIONS • 11/99 – 5/00

Designed print and Web promotional and marketing pieces for financial services clients.

#### Senior Designer, LIBERA DESIGN GROUP • 4/98 – 12/98

Created annual reports distinguished by their clear communication and memorable visuals. I oversaw projects from concept to final printing. Designed collateral and promotional items.

#### Art Director, AUDIO/VIDEO INTERIORS Magazine • 9/88 – 6/95

Created the original and subsequent designs for this high-end monthly magazine, and was Editorial Art Director for nearly seven years. Designed, photo-directed and produced nearly seventy monthly issues and THE BEST OF AUDIO/VIDEO INTERIORS, a hardbound book.

### DESIGN CLIENTS (partial list)

- Austral Real Estate, Inc.
- Beyond Books, Inc.
- CaseStack, Inc.
- Cirrus Logic, Inc.
- derma e, Inc.
- Haskel International, Inc.
- In-3, Inc.
- Long Beach Memorial Medical Center
- Sanmina, Inc.
- Solix International, Inc.
- SoCal Edison
- The Sterling Collection
- The Robb Report
- Vitalmoments.com

### SKILLS

Proficient in Adobe InDesign, Quark, Photoshop, Illustrator and related applications. Experience in Flash, DreamWeaver, and AfterEffects. Excellent writing skills. Knowledge of Spanish and French. Actively painting and drawing. Performing musician.

### EDUCATION

B.A., Fine Arts Printmaking, Otis/Parsons, 1982

Design and digital graphics courses at Otis/Parsons and UCLA, 1983 – 1984, 1998, 2006

B.A., Music Composition, UC Santa Cruz, 1977

Active in Beyond Baroque Poetry Workshop – Venice, Calif., 1996-1999

### AWARDS

Ozzie Gold Award for Excellence: AUDIO/VIDEO INTERIORS Magazine, 1991

Portfolio and references available upon request. Web site: [www.natescoble.com](http://www.natescoble.com)

