

# RESUME

## nate scoble

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### GOALS

To tell a story effectively with unique and powerful graphic communication. To create something of lasting value for others, extending my and our capabilities in doing so. I've worked extensively as a graphic designer, creating branding and identity, art directing and designing publications including magazines, corporate Annual Reports, brochures, and catalogs, and doing Web, ad, and package design. I am happy working both collaboratively and alone.

### PROFESSIONAL ACTIVITIES

#### Art Director, CANYON DESIGN • 6/00 – present

Created a full range of graphic communications for clients in cosmetics, software, and other markets: branding and identity, catalogs, brochures, packaging, print ads, newsletters, Web sites, and collateral.

#### Freelance Designer • 10/96 – present

Designed magazines, books, special sections, advertisements, and identity.

Designed the premiere issue of ROBB REPORT VACATION HOMES in 2004.

#### Senior Designer, DAILY PLANET COMMUNICATIONS • 11/99 – 5/00

Designed print and Web promotional and marketing pieces for financial services clients.

#### Senior Designer, LIBERA DESIGN GROUP • 4/98 – 12/98

Created distinctive annual reports for high-tech clients. I oversaw projects from concept to final printing. Designed collateral and promotional items.

#### Art Director, AUDIO/VIDEO INTERIORS Magazine • 9/88 – 6/95

As Editorial Art Director for nearly seven years, created the original and subsequent designs for this monthly magazine for a high-end audience. Presided over nearly seventy issues and THE BEST OF AUDIO/VIDEO INTERIORS, a hardbound book.

### CLIENTS

- Austral Real Estate, Inc.
- Beyond Books, Inc.
- CaseStack, Inc.
- Cirrus Logic, Inc.
- derma e, Inc.
- Haskel International, Inc.
- In-3, Inc.
- Long Beach Memorial Medical Center
- NatureMaker, Inc.
- Sanmina, Inc.
- Solix International, Inc.
- The Sterling Collection
- The Robb Report
- Vitalmoments.com

### SKILLS

Proficient in Adobe Creative Studio and Adobe DreamWeaver using CSS.

I show my fine art, and am a performing singer-songwriter.

Excellent writing skills. Knowledge of Spanish and French.

### EDUCATION

B.A., Fine Arts Printmaking, Otis/Parsons, 1982

Design courses at Otis/Parsons and UCLA, 1983 – 1984, 1998, 2006 – 2007

B.A., Music Composition, UC Santa Cruz, 1977

Active in Beyond Baroque Poetry Workshop – Venice, Calif., 1996-1999

### AWARDS

Ozzie Gold Award for Excellence: AUDIO/VIDEO INTERIORS Magazine, 1991

Portfolio and references available upon request.

