RESUME

nate scoble

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GOALS

To tell a story effectively with unique and powerful graphic communication. To create something of lasting value for others, extending my and our capabilities in doing so. I've worked extensively as a graphic designer, creating branding and identity, art directing and designing publications including magazines, corporate Annual Reports, brochures, and catalogs, and doing Web, ad, and package design. I am happy working both collaboratively and alone.

PROFESSIONAL ACTIVITIES Art Director, CANYON DESIGN • 6/00 - present

Created a full range of graphic communications for clients in cosmetics, software, and other markets: branding and identity, catalogs, brochures, packaging, print ads, newsletters, Web sites, and collateral.

Freelance Designer • 10/96 – present

Designed magazines, books, special sections, advertisements, and identity. Designed the premiere issue of ROBB REPORT VACATION HOMES in 2004.

Senior Designer, DAILY PLANET COMMUNICATIONS • 11/99 - 5/00

Designed print and Web promotional and marketing pieces for financial services clients.

Senior Designer, LIBERA DESIGN GROUP • 4/98 – 12/98

Created distinctive annual reports for high-tech clients. I oversaw projects from concept to final printing. Designed collateral and promotional items.

Art Director, AUDIO/VIDEO INTERIORS Magazine • 9/88 – 6/95

As Editorial Art Director for nearly seven years, created the original and subsequent designs for this monthly magazine for a high-end audience. Presided over nearly seventy issues and THE BEST OF AUDIO/VIDEO INTERIORS, a hardbound book.

CLIENTS

- Austral Real Estate, Inc.
- Beyond Books, Inc.
- CaseStack, Inc.
- In-3, Inc.
- Long Beach Memorial

Medical Center

NatureMaker, Inc.

- Haskel International, Inc. · Sanmina, Inc.
 - · Solix International, Inc.
 - The Sterling Collection
 - The Robb Report
 - Vitalmoments.com

SKILLS

Proficient in Adobe Creative Studio and Adobe DreamWeaver using CSS. I show my fine art, and am a performing singer-songwriter. Excellent writing skills. Knowledge of Spanish and French.

EDUCATION

B.A., Fine Arts Printmaking, Otis/Parsons, 1982 Design courses at Otis/Parsons and UCLA, 1983 – 1984, 1998, 2006 – 2007 B.A., Music Composition, UC Santa Cruz, 1977 Active in Beyond Baroque Poetry Workshop - Venice, Calif., 1996-1999

AWARDS

Ozzie Gold Award for Excellence: AUDIO/VIDEO INTERIORS Magazine, 1991 Portfolio and references available upon request.

- Cirrus Logic, Inc. • derma e, Inc.
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